



# JAYA ENGINEERING COLLEGE

CTH Road, Prakash Nagar, Thiruninravur, Chennai - 602024



## INSTITUTION'S INNOVATION COUNCIL

### ORGANIZES

A WEBINAR ON

# "TURNING IDEAS INTO COMMERCIAL CONCEPTS"



RESOURCE PERSON  
**MR. ASHOK KUMAR . A**  
FOUNDER & CHAIRMAN  
NEXT INNOVATION ASIA & GRAMEYA GROUP



**Prof. Dr. A. Kanagaraj M.A., M.Phil.,**  
**CHAIRMAN**  
JAYA EDUCATIONAL TRUST

**ON 22ND JANUARY 2022 @11.00AM**

CONVENOR  
**Dr. V. SEEDHA DEVI**  
HOD/IT

Click here to attend 'Webinar' : [meet.google.com/zee-gfqt-dds](https://meet.google.com/zee-gfqt-dds)

**Mrs K. Vajayakumari**  
**SECRETARY**  
Jaya Educational Trust

**Dr. K.Deena**  
**JOINT SECRETARY**  
Jaya Educational Trust

**Er. K. Navaraj**  
**VICE CHAIRMAN**  
Jaya Educational Trust

**Prof. Dr. S.Rajendran**  
**PRESIDENT**  
IIC - JEC

**Dr. G. Kalarani**  
**VICE - PRESIDENT**  
IIC - JEC



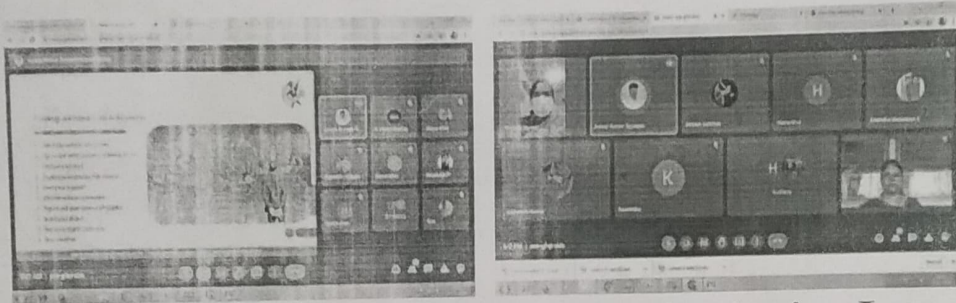


## INSTITUTION'S INNOVATION COUNCIL

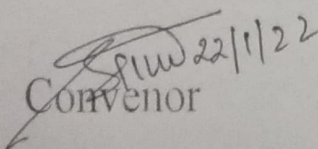
ORGANIZED A WEBINAR ON

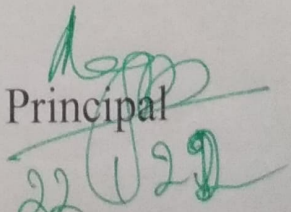
"TURNING IDEAS INTO COMMERCIAL CONCEPTS"

ON 22ND JANUARY 2022



Jaya Engineering college – Institution's Innovation Council organized a webinar on "Turning Ideas into Commercial Concepts" on the occasion of National Start Up on 22.01.22 at 11.00 am. There were 68 Participants attended this webinar. The program started with a welcome address by Dr.Rajendran, Principal- JEC, followed by the Guest Introduction by Dr.V.Seedha Devi, Convenor. Then the webinar session was by Mr.A.Ashok Kumar, Founder & Chairman, Next Innovation Asia & Grameya Group. He delivered a vibrant speech on the topic and gave tides of how to become a successful entrepreneur. The Session ended by the Vote of thanks by Dr.G.Kalarani, Vice- President, IIC-JEC.

  
Convenor  
22/1/22

  
Principal  
22/1/22