



JAYA ENGINEERING COLLEGE

THIRUNINRAVUR, CHENNAI-602024



**INSTITUTION'S
INNOVATION
COUNCIL**

In Association with Ornamental Fish Farming and Marketing

**MBA Department organizing Seminar on 30-03-2022
(Friday) at 10 AM - 12.00 PM**

**Session on "Opportunity & Future of ACE Industry"
for EEE, MECH, CIVIL**



Prof. A. Kanagaraj, M.A., M.Phil.
Chairman,
Jaya Engineering College



Mr. Anand T - Founder & CEO
Swifterz Creative Services
Bangalore

Dr. L. Subburaj - Director - MBA
TRAINING & PLACEMENT
JAYA ENGINEERING COLLEGE

Mrs. K. Vijayakumari
Secretary

Dr. K. Deena
Joint Secretary

Er. K. Navaraj
Vice Chairman

JAYA EDUCATIONAL TRUST

Dr. S. Rajendran
President - IIC - JEC
Jaya Engineering College

Dr. G. Kalarani
Vice President - IIC - JEC

ORGANIZING COMMITTEE

CHIEF PATRON:

Prof. A. Kanagaraj
Chairman,
Jaya Educational Trust

Mrs. K. Vijaya kumari
Secretary,
Jaya Educational Trust

PATRON:

Dr. Rajendran (V.P)
President, IEC, JEC

CONVENOR

Dr. L. Subburaj
DIRECTOR/MBA

CO-ORDINATOR:

Ms. M. Karthika (9840297809)
Ms. E. Sweetlin Jenisha
(7550149944)

OBJECTIVE OF THE PROGRAMME

The seminar is organized to create awareness on architectural engineering constructions.

TOPICS

- Session on Opportunity & Future of Architectural Engineering Constructions Industry

ADDRESS FOR COMMUNICATION

Dr. L. Subburaj
HOD/MBA

Jaya Engineering college,
Thirumanavur-602204.
Mobile: 93660724730
Office: 044-26390041

jecmbadeppt@gmail.com
mbahod@jec.ac.in,

Website: www.jec.ac.in

SEMINAR

Session on Opportunity & Future of A.E.C Industry.

On
30.03.2022
Session 10.00 am to 12 Pm

Co-ordinator

Dr. L. Subburaj
HOD/MBA

Resource Person: **Mr. Anand T**
(Founder & CEO, Swiftertz.)

BANGALORE

Organized by



DEPARTMENT OF MANAGEMENT STUDIES
JAYA ENGINEERING COLLEGE
THIRUMANAVUR-602024

JAYA ENGINEERING COLLEGE
DEPARTMENT OF MANAGEMENT STUDIES
SESSION PLAN

TITLE OF SEMINAR SEGMENT: Session On "OPPORTUNITY & FUTURE OF AEC INDUSTRY"

DATE & TIME: 30-03-2022 at 10.00 AM TO 12.00 PM

LEARNING OBJECTIVE: By the end of the Seminar, the participants will able to know
The value of Architectural Engineering Constructions.

PROCEDURES/INSTRUCTIONAL TECHNIQUES:

ESTIMATED TIME	CONTENT/ KEY POINTS
10.15 am to 10.30 am	Welcome address
10.30 am to 11.30 am	Guest Speech
11.30 am to 12.00 pm	Question & answer session
12.00 pm to 12.05 pm	Vote of thanks

**JAYA ENGINEERING COLLEGE
THIRUNINRAVUR
DEPARTMENT OF MBA AND TRAINING AND PLACEMENT CELL
REPORT ON SEMINAR**

The department of MBA and Training and Placement Cell of Jaya Engineering College has organized seminar in the topic of **"OPPORTUNITY & FUTURE OF AEC INDUSTRY"** held on **30-03-2022** from 10.00am-12.00pm.

The program started with welcome address delivered by **Prof Dr.L. Subburaj** Director Department of MBA, Training and Placement cell- Jaya Engineering College who shared his views about the importance of opportunity & future of AEC Industry. And then Event address by **Mr. Anand T Founder & CEO, Swifterz**.

Seminar Details:

Participants of seminar has come up around 50 from Jaya engineering college.



Topics Covered In the Seminar:

In the seminar Mr. T. Anand clarified about Opportunity & future of Architectural, Engineering, Construction Industry, and scope of jobs for Engineers.

SOME FACTS ABOUT SWIFTERZ:

1. SWIFTERZ as a community is dedicated to bring advanced development solutions to the Architecture, engineering, Construction industry between all stakeholders of this global industry by:
 - a) Inspiring
 - b) Collaborating
 - c) Supporting
2. Swifterz Partners is a group of affiliated institutions, Investors, businesses and professionals to streamline high quality hiring and projects relevant to the industry.

AIM AND OBJECTIVE OF SEMINAR:

- ❖ To give support for existing and upcoming young professionals.
- ❖ To optimize and give effective solutions to the industry.
- ❖ To deliver high quality solutions for the AEC industry.
- ❖ To transform the industry to use professionals grade tools to deliver these solutions.
- ❖ To achieve maximum quality, efficiency and cost effective solutions.



IMPORTANCE AND BENEFITS OF SEMINAR:

- Swifterz Academy brings access to quality bridging, continuing and value addition certification courses for students.
- Professionals, Institutions and Business of the Industry to build successful future.
- Their courses are designed by professionals and leading Educational Institutions of the Industry to offer immersive learning experience on real projects.

This is a very interactive Seminar in between the participants and the host Mr. T. Anand that has provided more ideas and views on knowing the importance of opportunity & future of AEC Industry in this competitive World for participants. This seminar will help the students to face competitive modern world in the current and future. The seminar was a great success and set a high benchmark and will be a milestone in the success path of the Institute.

Annexure -01 List of Participants

Annexure -02 Invitation

Organizing Secretary

Principal

Dr.L. Subburaj