



Registration

Students : Rs.300/-

Faculty members: Rs.500/-

Registration includes Tea/Coffee,
Lunch and Participation certificate
by DST-NSTEDB, EDII India.

Last date to register: 04.07.17

Students from Engineering colleges, Science and
Technology and Polytechnics can attend the
programme

How you gain your team's trust:

- * You're an excellent listener
- * You take initiative to find creative solutions for complex problems
- * You follow through on goals, striving for consistency and transparency
- * Your communication amongst departments streamlines workflow and builds your image
- * You focus on **inspiring your team**, rather than intimidating them
- * You accept changes as part of growth, and encourage employees to do the same

Attending to your employees' needs can reduce turnover, which costs the US **\$11 billion** annually.

How you unify your team:

You keep your sights on what's right — not what you want right now

Occasional compromise also helps with trust and reputation, so you can go with your instinct when it's most valuable

You strive for consensus, **unifying the team** and keeping you from being "the bad guy"

In conflict, you encourage others to suggest solutions, reducing reliance on you as the sole mediator

Diplomacy

1 IN 10 employees say **fairness** is the most important component of an employee-boss relationship

Over **1 IN 8** say **patience** is

71% of employees aren't fully engaged
Most common reason? A strained relationship with their supervisor

Contact

**Dr.E.Kaliappan , Vice Principal
Camp coordinator**

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Three days Entrepreneurship Awareness camp

Sponsored by
EDII, DST-NSTEDB, Govt. of India
**Jaya Engineering College,
Thiruninravur**

- Remember it's all about the customer. [without becoming obnoxious].
- Become a shameless self-promoter
- Project a positive business image.
- Get to know your customers.
- Level the playing field with technology.
- Build a top-notch business team.
- Become known as an expert.
- Create a competitive advantage.
- Invest in yourself.
- Be accessible.
- Build a rock-solid reputation.
- Sell benefits.

During
07th July-09th July 2017

ABOUT THE COLLEGE

Jaya Engineering College a premier technical institution approved by AICTE and affiliated to Anna University was established in 1995 with a focus on technological innovation, entrepreneurship and character building in the students. The College offers seven Under graduate programmes like Aeronautical Engg., Civil Eng., Computer science Engg., Mechanical Engg., Electrical and Electronics Engg., Electronics and Communication Engg., Instrumentation Engg., Information technology and Textile Technology and seven Post graduate programmes which includes MBA and MCA.

DST-NSTEDB and EDII

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established in 1982 by the Government of India under the aegis of Department of Science & Technology, is an institutional mechanism to help promote knowledge driven and technology intensive enterprises. The aim is to convert "job-seekers" into "job-generators" through Science & Technology (S&T) interventions. Entrepreneurship Development Institute of India (EDII) is an autonomous body under the Govt. of India.

Preference will be given for final year students

TOPICS FOR THE CAMP

- Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario
- Identification of opportunities for entrepreneurs
- Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc
- How to start a SSI unit (General concept about the Govt. formalities, rules & regulation and different aspect of an industrial venture.)
- Tech. & commercial Aspects of SSI unit (General concept only)
- Financial aspects of SSI unit including salient features of a project report
- Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others-securities demanded by FIs/banks etc
- Creativity and business-Communication skills
- Lectures by practicing entrepreneur's success stories- common problems faced by entrepreneurs

SPONSORED BY

Under the aegis of



सत्यमेव जयते



संशोधन प्रोत्साहितम्

Organized by
Jaya Engineering College

OBJECTIVE

To encourage Entrepreneurship among Students and Faculty

REGISTRATION FORM

Name:

Gender:

Age:

Course/Branch:

Institution:

Year/Designation:

Contact Address:

Mobile No.:

Email Id:

Declaration:

This is to certify that Mr/Ms. _____ of our institute will be allowed to attend the three days EAC if selected.

Date: _____
Signature of the
Head of the Institution with seal

Jaya Engineering College
Thiruninravur