



JAYA ENGINEERING COLLEGE

TRAINING AND PLACEMENT DEPARTMENT

Ref No: P&T / 2015-16/ 28

Monday, March 14, 2016

PLACEMENT CIRCULAR

The Placement Department, Pleased to inform you that **M/s. ACCEL FRONTLINE** conducting interview for MBA students at Company. The Company invite Jaya Group students only attend the drive.

Date & Venue: 16/03/16 @ 10 AM, AccelFrontline, 54, Greams Road, Chennai 600006.

Important:

Fresh MBA 2016 pass out Grads

Candidates willing to work in US / UK timings (ie) 1pm to 9pm or rotational night shifts

Male candidates preferred (since it's a rotational shift job)

Selected candidates must sign two years' service agreement and join us on 23rd March 2016 at Chennai - Greams road facility

Job Specifications:

1. Basic knowledge in Marketing and Market research.
2. Perform Competitive analysis and market survey for company's product and technologies.
3. Lead generation via cold calling, LinkedIn & marketing.
4. Proposal drafting & negotiation.
5. Well versed with Microsoft Office (Words, Excel, PowerPoint).
6. Create product presentations and business plan.
7. Coordination with various cross functional team to achieve outcome and support in follow-up, proposal design and RFP responses.
8. Send weekly MIS report on the MARCOM activities and plan for upcoming week.

Other Behavioral / Attitude aspects:

1. Excellent Communication skills. / 2. Dynamic, self-motivated and self-driven. /
3. Team Player.
4. Having a sense of ownership.

Recruitment process:

1st level HR discussion & Telephonic interview with the Marcomm Manager & Final HR discussion and closure

Job Location: **Chennai**

Salary package: 1.80 lakhs + shift allowances

Thanks with Regards

Head T & P