

# **Entrepreneurship** **Development Cell (EDC)**

**JAYA ENGINEERING COLLEGE  
DEPARTMENT OF MBA**

**Entrepreneurship Development Cell**

**VISION**

The Entrepreneurship Development Cell is committed to nurture and develop entrepreneurial skills in experiential manner among the students community.

**MISSION**

The mission of EDC is to mould entrepreneurial thinking in our students and to create a business opportunity in and out of the campus with a great stability to achieving social and economic progress through entrepreneurship.

Entrepreneurship development is the means of enhancing the knowledge and skill of entrepreneurs through several classroom coaching and programs, and training. The main point of the development process is to strengthen and increase the number of entrepreneurs.

**OBJECTIVES**

- To create awareness on entrepreneurship among the students
- To conduct programs in Entrepreneurship enabling skills
- To conduct skill industrial development training programs with updated technologies.
- To Enhancing innovative thinking in order to develop new products
- To get the innovative product
- Provide advisory services to the budding Entrepreneurs
- Encourage to set Campus Company / start- up company within the campus.

## **ACTIVITIES UNDER EDC**

- ❖ Entrepreneurship education
- ❖ Entrepreneurship training course
- ❖ Entrepreneurship Games and exercises
- ❖ Workshop
- ❖ Guest lectures
- ❖ Seminar/conference
- ❖ Skill Development programme
- ❖ Panel discussion

### **EDC ACTIVITIES- ACADEMIC YEAR 2016-2017**

<b>S.NO</b>	<b>DATE</b>	<b>NAME OF THE PROGRAM</b>	<b>NAME OF THE RESOURCE PERSON</b>	<b>NO.OF.STUDENT BENEFITED</b>
1	15/09/2016	SKILL ACQUISITION ON ENTREPRENEURSHIP DEVELOPMENT	MR.SELVAM-FOUNDER OF RAJARAJAN TRANSPORTS SERVICES	37
2	18/01/2017	ROLE OF MICRO FINANCE BANK IN ENHANCING ENTREPRENEURSHIP AMONG WOMEN	MR.V.S.LINGESHWARAN FOUNDER OF SBT FINANCE	37
3	08/02/2017	IMPACT OF SMALL AND MEDIUM SCALE ENTERPRISE DEVELOPMENT ON YOUTH EMPOWERMENT	MR. R.S ARUN – M.D – N.M IYARKAI ANGADI , SALEM	37

### **EDC ACTIVITIES – ACADEMIC YEAR 2017-2018**

<b>S.NO</b>	<b>DATE</b>	<b>NAME OF THE PROGRAM</b>	<b>NAME OF THE RESOURCE PERSON</b>	<b>NO OF STUDENT PARTICIPATED</b>
1	11/08/2017	HOW TO ESTIMATE THE FUND PROPOSAL FOR ENTREPRENEUR	MR.GOKUL RAJ – HEAD OF ACCOUNTS AND ADMIN FROM HARSHA EXITO ENGINEERING PVT.LTD.	51
2	22/11/2017	WOMEN ENTREPRENEUR SKILLS AND DEVELOPMENT	MR.ASHOK –MD OF NEXT INNOVATION ASIA PVT.LTD	51
3	14/03/2018	PROBLEMS AND DIFFICULTIES OF ENTREPRENEUR	MR.DHILIP –MD OF HARSHA GLASS PVT.LTD.	51

**EDC ACTIVITIES ACADEMIC YEAR 2018-2019**

S.NO	DATE	NAME OF THE PROGRAM	RESOURCE PERSON	NO.OF STUDENTS PARTICIPATED
1	14/09/2018	ENCOURAGING ENTREPRENEURSHIP FOR THE WAY OF REDUCING UNEMPLOYMENT	MR.RAVI –HR EXECUTIVE OF HARSHA EXITO ENGINEERING PVT.LTD.	26
2	03/01/2019	ROLE OF SMALL SCALE BUSINESS IN CREATING EMPLOYEMENT	DR.AKBARJOHN –ICFAI UNIVERCITY HYDERABAD	26
3	19/03/2019	ENTREPRENEURIAL DEVELOPMENT AND EMPLOYMENT CREATION	MR.CHALINI MATHIVANAN – MN COLLEGE OF OPTOMETRIC	26

**EDC ACTIVITIES ACADEMIC YEAR 2019-2020**

S.NO	DATE	NAME OF THE PROGRAM	NAME OF THE RESOURCE PERSON	NO.OF STUDENTS
1	24/08/2019	THE ROLE OF SMALL AND MEDIUM SCALE ENTERPRICES IN UNEMPLOYMENT REDUCTION	MR.RANJITHKUMAR – LOGISTICS HEAD INDRA COMPANY PVT.LTD	44
2	18/02/2020	ORIENTATION PROGRAM ON ENTREPRENEURIAL DEVELOPMENT	MR.JAYAKUMAR – VICE CHAIRMAN OF RAJARAJAN TRANSPORTS SERVICES	44
3	15/04/2020	HOW TO START UP A BUSINESS	MR.R.S.ARUN- MD OF N.M.IYARKAI ANGADI SALEM	44

**EDC ACTIVITIES ACADEMIC YEAR 2020-2021**

S.NO	DATE	NAME OF THE PROGRAM	RESOURCE PERSON	NO.OF STUDENTS
1	16/09/2020	HOW TO OVERCOME ENTREPRENEURIAL FINANCIAL CHALLENGES FOR BUSINESS STARTUP	MR.ASHOK – MD OF GRAMEYA JOB PORTAL	41
2	11/11/2020	ENTREPRENEURSHIP AWARENESS PROGRAM	MR.MAHESH –MD OF RAJARAJAN TRANSPORTS SERVICES	41
3	09/02/2021	CREATING A ENTREPRENEURIAL AWARENESS AND INTENTION AMONG THE STUDENTS	MR.V.L.SASIKUMAR – MD OF SRI BALAJI PVT.LTD	41

**JAYA ENGINEERING COLLEGE**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**ENTREPRENEURIAL DEVELOPMENT -CELL ACTIVITIES**

S.NO	DATE	ENTREPRENEUR NAME & CONTACT DETAILS	PRESENTATION TOPIC	PARTICULARS	FEEDBACK		REMEDIAL ACTIONS
					STAFF	STUDENTS	
1	07/07/2021	SEMINAR – WEBINAR Google Meet- TIME- 10.00 AM TO 12.00 PM MR.GOKUL RAJ – HEAD OF ACCOUNTS AND ADMIN FROM HARSHA EXITO ENGINEERING PVT.LTD.	HOW TO ESTIMATE THE FUND PROPOSAL FOR ENTREPRENEUR	Investment Plan Buying & Selling Shares CALL/PUT Option Day to Day Share Transaction Trainer Presentation Trainer Communication Trainer doubt clarification	5 4 4 4 5 5 3	5 5 5 5 5 4 4	Spoken to trainer to receive the training content
2	16/09/2021	SEMINAR – WEBINAR Google Meet- TIME- 11.00 AM TO 12.30 PM DR.AKBARJOHN –ICFAI UNIVERSITY HYDERABAD	ROLE OF SMALL SCALE BUSINESS IN CREATING EMPLOYMENT	How to generate new ideas About small scale business Day to Day Transaction Trainer Presentation Trainer Communication Trainer doubt clarification	5 4 4 4 5 5	5 5 5 5 5 4	Creating an awareness of large scale business
3	14/10/2021	SEMINAR – WEBINAR Google Meet- TIME- 10.00 AM TO 1.00 PM MR.RAVI –HR EXECUTIVE OF HARSHA EXITO ENGINEERING PVT.LTD.	ENCOURAGING ENTREPRENEURSHIP FOR THE WAY OF REDUCING UNEMPLOYMENT	How to handle multiple roles Preparation of resume Motivating students towards innovation Trainer Presentation Trainer Communication Trainer doubt clarification	5 4 4 4 5 5	5 5 5 5 5 4	Very useful to students career
4	28/12/2021	SEMINAR – WEBINAR Google Meet- MR.MAHESH –MD OF RAJARAJAN TRANSPORTS SERVICES	HOW TO OVERCOME ENTREPRENEURIAL FINANCIAL CHALLENGES FOR BUSINESS STARTUP	Role of Human interaction Way of communication How to select career path Trainer Communication Trainer doubt clarification	5 4 5 5 5	4 5 4 5 4	Requested to conduct one more event

**LIST OF STUDENTS ENROLLED IN EDC**

YEARS	NO.OF.STUDENTS
2016-2017	13
2017-2018	15
2018-2019	22
2019-2020	18
2020-2021	15



**While listening to the resource person speech at FOSS LAB**



**MBA students gathered to listen the words of speaker about entrepreneurial development**





**Conducted group discussion about qualities of entrepreneur**



**Students generating list of business ideas**



**Creating awareness about budgeting scheme under EDC**



**Our faculty member is giving introduction speech about the resource person**





**Listening to the resource person speech**



**Listening to the gesture**



**Resource person interacting with students**



**Chief Guest explaining about the women entrepreneur and creating awareness about it**



**Interacting with recourse person**





**Chief Guest interacting with students**



### LIST OF ENTREPRENEURS DETAILS

S.NO	NAME	ENTREPRENEUR DETAILS
1	Santhosh.G (2020-2022)	Event management Founder & owner
2	Kowsalya.V(2020-2022)	Soft skill training institution Founder& owner
3	Suganya .M(2019-2021)	Natural Beauty parlor Owner
4	Vinoth .R(2019-2021)	Bonjour consultancy private limited , FOUNDER
5	Harish kumar .G (2018-2020)	TR TRADERS , owner
6	Sebastin Raj kumar.K (2018-2020)	Raj academy – director
7	AslinGrace.R (2017-2019)	Blum partners – director
8	Kannan.V (2017-2019)	Gain private equity capital – director
9	Prathasarathy .B (2016-2018)	Iron and steel hardware –owner