

JAYA GROUP OF INSTITUTIONS
6th semester B.E/B.Tech.

INTERNAL ASSESSMENT – III (MODEL EXAMINATION – III)

Sub Name : Principles Of Management
Sub Code : MG2351
Duration : 180 minutes

Date : 06/04/2015
Branch : ECE
Max Marks : 100

PART – A (Answer all the questions)

(10 x 2 = 20 Marks)

1. What are the various skills required for a Manager?
2. Distinguish System Approach and Contingency Approach
3. How planning premises are classified?
4. Write short note on the types of policies.
5. What is delegation of authority?
6. Distinguish tall and flat structure of Organisation.
7. Differentiate Oral and written Communication.
8. Write short note on the styles of leadership.
9. Compare feed back and feed forward.
10. Write a note on Zero Base Budget.

PART – B

(5 x 16 = 80 Marks)

11. (a) Explain and compare the contribution of Henry Fayol and F.W. Taylor.
(Or)
(b) (i) Briefly describe the functions of Management. (8)
(ii) Explain the different roles of a Manager. (8)
12. (a) Explain the nature and scope of planning.
(Or)
(b) Explain the process of MBO with its merits and demerits.
13. (a) What is meant by Departmentation? Explain the bases of departmentation with advantages and disadvantages.
(Or)
(b) Explain the various steps used in Selection Process.
14. (a) What are the barriers of communication? And how will you overcome them?
(Or)
(b) Compare and Explain the Maslow's need Theory & Herzberg's two factor theory.
15. (a) Explain the types and process of controlling.
(Or)
(b) Briefly explain the Budgetary and Non-budgetary control techniques.