

JAYA GROUP OF INSTITUTIONS

4TH SEM/6TH SEM/8TH SEM – B.E. / B.Tech

INTERNAL ASSESSMENT-II (MODEL EXAMINATION-II)

11.03.15

Sub. Name : **PRINCIPLES OF MANAGEMENT**

Date : **-03-15**

Sub. Code : **MG2351**

Branch : **ECE**

Duration : **180 minutes**

Max. Marks: **100**

Part A - (10 x 2 = 10) Answer all the Questions:

1. What is SBU?
2. What span of Management?
3. Mention the Types of Organization?
4. What is mean by Delegation?
5. What are the Limitations of quantitative approach of Management?
6. What are the Limitations of Matrix Structure Organization?
7. Define Creativity.
8. Define Formal Leader.
9. What is organizational Culture?
10. List the components of Communication Process.

Part B - (5 x 16 = 80) Answer the Questions As per the Choice:

11 a) Distinguish between formal and informal Organization. (8)

ii) Explain the line organization with neat Sketch . (8)

Or

11. (b) Explain the concept of decentralization. (8)

ii) Explain the importance of Performance appraisal. (8).

12.(a) Elucidate the steps in selection Process (16) .

Or

12. (b) Explain any four methods of Performance appraisal. (16).

13. (a) What is Span of Control? Explain the factors which influence the span Control. (16)

Or

13.(b) Explain the process of communication and also explain the barriers to effective communication.

14.(a). Discuss the Maslows need hierarchy theory. Compare and discuss the Maslow and Herzberg's Theory of Motivation. (16) .

Or

14. (b) Explain different types of formal organizational communication. (16)

15. (a) Explain the Basic Leadership Styles? Explain them critically. (16)

Or

15. (b) What is Organizational Culture? Explain the Types of Organizational Culture. (16)