

JAYA GROUP OF INSTITUTIONS Thiruninravur-602024

6th Semester - B.E.

Model Exam I - JAN 2015

Sub. Title: **Principles of Management**

Date : 2/2/2015

Sub. Code: **MG2351**

Branch : **ECE**

Duration : **180 MINS**

Max. Marks : **100**

Answer all questions

Part A - (10 x 2 = 20)

1. Define Management.
2. Specify the functions of management.
3. Define administration.
4. What is globalization?
5. Mention the role of managers.(Any Two)
6. Mention any two features of decision making.
7. Define MBO.
8. List the different types of plan.
9. Define Strategy.
10. What are the objectives of planning?

Part B - (5 x 16 = 80)

11.a) Discuss Henry Fayol's Principles of Management.(16)

(or)

11.b) Discuss the trends and challenges of management in global scenario.(16)

12.a) Explain the evolution of management thought by different experts in management.(16)

(or)

12.b) Explain the salient features of neo-classical theory of management with the human relations approach and behavioral science approach.(16)

13.a)i) Discuss the scope and nature of management.(8)

ii) What are the environmental factor that affect business?Explain.(8)

(or)

13.b) Define Planning.Explain the steps involved in the planning process.(16)

14.a) Define decision making process. Explain the process followed while taking a decision in normal situation.(16)

(or)

14.b) Define strategic planning. What are the steps involved in strategic planning?(16)

15.a) Write short notes on the following

i. Management by Objectives (8)

ii. Types of strategies (8)

(or)

15.b) i) Mention any four advantages and limitations of planning.(8)

ii) Write short notes about policies.(8)
