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JAYA GROUP OF INSTITUTIONS-THIRUNINRAVUR
6th SEM – B.E. / B.Tech
INTERNAL ASSESSMENT-II(MODEL EXAM-II)

Sub. Name: Principles of Management
Sub. Code: MG 2351
Duration: 180 minutes

Date: 10 - 03-2015
Branch: Aeronautical
Max.Marks: 100

PART-A (10 x 2 =20)

1. Define span of control.
2. distinguish between creativity and innovation
3. Define motivation.
4. what are the advantage of decentralization?
5. list down the different type of training.
6. what is meant by delegation?
7. what are the source of recruitment?
8. mention the element of directing?
9. Define organizing.
10. what is meant by Brainstroming?

PART-B (5 x 16 =80)

- 11) a i) Mension the factors which are responsible for the emergence of informal organization(8)
ii) what are the steps involved in the process of delegation?
(or)
b) state and explain the basic steps involved in a typical selection procedure.
12. a i) Distinguish between formal and informal organization(8)
ii) Explain the line organization with neat sketch
(or)
b) i) Explain the concept of decentralization(8)
ii) Explain the importance of performance appraisal(8)
- 13 a) i) what is meant by depart mentation? Explain the need and importance of departmentation?
(or)
b) Define span of management . Explain the factors which influence the effective span of management.
14. a) Discuss the maslows need hierarchy. Compare and discuss the maslow and herzbergs theory of motivation
(or)
b) What is organizational culture? Explain the types of organizational culture?
15. a) Explain the different motivation theories and also discuss how it is useful in leadership of an organization
(or)
b) What are the barriers of effective communication? Explain different types of communication.