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JAYA GROUP OF INSTITUTIONS-THIRUNINRAVUR
6th SEM – B.E. / B.Tech
INTERNAL ASSESSMENT-1(MODEL EXAM-1)

Sub. Name: Principles of Management
Sub. Code: MG 2351
Duration: 180 minutes

Date: 31-01-2015
Branch: Aeronautical
Max. Marks: 100

PART-A (10 x 2 = 20)

1. Define Management
2. Distinguish between management and Administration
3. What is Multinational Corporation?
4. Define joint sector unit
5. What is scientific management?
6. Define an objective
7. What are the objectives of planning?
8. What are advantages of planning?
9. Define decision making
10. What are the benefits of MBO?

PART-B (5 x 16 = 80)

11. (a) Discuss Henry Fayol's Principles of Management. (16)
Or
(b) Discuss the trends and challenges of management in global scenario. (16)
12. (a) i) Discuss the scope and nature of management (8)
ii) What are the environmental factors that affect business? Explain (8)
(Or)
b) i) Describe the relative importance of each type of the skills to lower, middle and upper level manager (8)
ii) Explain the system based approach towards the management (8)
13. (a) Describe about the evolution of management thought
(Or)
b) i) Discuss the role of manager (8)
ii) Describe the important functions of management (8)
14. (a) Define planning explain the steps involved in the planning process (16)
(Or)
b) Write short notes on following
i) Management by objectives (8)
ii) Types of strategies (8)
15. (a) Define strategic planning what are the steps involved in strategic planning (16)
(Or)
b) Define decision making process. Explain the process followed while taking a decision in normal situation (16)