

*AERO*

JAYA GROUP OF INSTITUTION-THIRUNINRAVUR  
6<sup>th</sup> SEM – B.E. / B.Tech  
INTERNAL ASSESSMENT-3(MODEL EXAM-3)

*CS101*  
*10*

Sub. Name: Principles of Management

Date: *6/4/15*

Sub. Code: MG 2351

Branch: Aeronautical

Duration: 180 minutes

Max.Marks: 100

*34/100*  
*AERO*

**PART-A (10 x 2 =20)**

1. Define joint sector unit?
2. Distinguish between management and Administration
3. What are advantages of planning?
4. What are the benefits of MBO?
5. Distinguish between creativity and innovation
6. What are the advantages of decentralization?
7. what is meant by brainstorming?
8. Define productivity?
9. What is zero base budgeting? Steps involved in ZBB?
10. What is critical point control and give some critical point standards?

**PART-B (5 x 16 =80)**

11.(a) Discuss the trends and challenges of management in global scenario. (16)

Or

b).i) Discuss the scope and nature of management? (8)

ii) What are the environmental factors that affect business? Explain (8)

12.a).i Define planning explain the steps involved in the planning process? (8)

ii Management by objectives (8)

(Or)

b).i) Define strategic planning what are the steps involved in strategic planning?(8)

ii) Define decision making process .Explain the process followed while taking a decision in normal situation? (8)

13.a) what is meant by departmentation? Explain the need and importance of departmentation and different strategies?(16)

(or)

b).i) what is span of control(4)

ii) explain the factors which influence the span control(12)

14.a) explain the different motivation theories and also discuss how it is useful in leadership of an organization(16)

(or)

b) what are the barriers of effective communication? explain different types of communication? (16)

15.a) Give an account of some popular non –budgetary control techniques, with special and ratio analysis?(16)

(or)

b) Explain the steps involved in the quality process with advantages and disadvantages ?