

## **MG 2351 / PRINCIPLES OF MANAGEMENT**

### **AERONAUTICAL III -YR**

1. Describe about the evolution of management thought.
2. Explain about the major tendencies favouring the development of a unified global theory of management.
3. Explain in detail Henry Fayol's contribution towards classical approach towards management.
4. Describe the relative importance of each type of the skills to lower, middle and upper level Managers.
5. Explain the system based approach towards the management.
6. State and explain the important contributions of Taylor and Fayol in the field of management Thought.
- 7.(i) Discuss the role of manager.  
(ii) Describe the important functions of management.
8. (i) Discuss the scope and nature of management.  
(ii) What are the environmental factors that affect business? Explain.
9. Enumerate the trends and challenges of Management in globalised era.
10. (i) Define planning. Explain the steps involved in the planning process?  
(ii) Mention any four advantages and four limitations of planning?
11. State and explain the common steps involved in a typical managerial decision making process.
- 12.(i) Discuss the types and steps involved in decision making process.  
(ii) Explain Business portfolio matrix.
13. (i) Describe in detail the various types of organizational plans.  
(ii) What are the different types decision and decision making processes?
- 14.(i) Explain the principles of planning. ( Nature and Purpose of planning)  
(ii) Describe the various types of decision.
15. (i) With the help of block diagram, explain the process of MBO with benefits and weakness of MBO.  
(ii) Explain about types of strategies.
16. Define strategic planning. What are the steps involved in strategic planning.
17. (i) Mention the factors which are responsible for the emergence of informal organizations.  
(ii) What are the steps involved in the process of delegation?
18. State and explain the basic steps involved in a typical selection procedure.
19. What do you understand by organizational chart? Explain the basis of the departmentalization.
20. Discuss the steps involved in providing appropriate human resources.
- 21.(i) Distinguish between formal and informal organization.  
(ii) Explain the line organisation with a neat sketch.
- 22.(i) Explain the concept of decentralization.  
(ii) Explain the importance of performance appraisal.
23. Explain any four methods of performance appraisal.
24. What is meant by Departmentation? Explain the factors which influence the effective span of management.
- 25.(i) What are the basic leadership styles? Explain them critically.  
(ii) What are the barriers to effective communication?

- 26.(i) Name the motivation theories.Explain any two of them.  
(ii)Discuss on the components of Organizational culture.
- 27.(i)Explain the types of formal organizational communications.  
(ii) Discuss the barriers of effective interpersonal communications.
28. Does motivation important for organization development? Justify your answer with Maslow's hierarchy of needs.

(or)

Discuss the Maslow's need hierarchy theory. Compare and discuss the Maslow and Herzberg's theory of motivation.

- 29.Discuss the different theories of motivation .
- 30.(i) Explain the importance of communication.  
(ii) What are the various barriers to communication? How will you overcome those barriers?
31. What are the essential qualities of a good leader ?
32. Explain the process of communication and also explain the barriers to effective communication?
33. What is organizational culture? Explain the types of organizational culture.
- 34(i)What are the steps involved in the process of controlling? Explain the necessity and objectives of Controlling.
- 35.(i)Define productivity and identify the problems involved in measuring the productivity of knowledge workers.  
(ii)What are the basic steps in planning the system in operation management.
- 36.Explain the term operations management and major activities associated with operations management.
- 37.Discuss briefly the tools for organizational control.
38. Give an account of some popular non-budgetary control techniques, with special reference to break even analysis and ratio analysis.
- 39.What tools and techniques do you suggest to improve productivity in Indian Organisations?
40. Write note on the different types of control. Explain the requirements for effective control.