DEPARTMENT OF TEXTILE TECHNOLOGY

PRESENTATION
REPORT

Event Title	**" Start-up Contest For Young Entrepreneurs"**
Resource Person	**Prof.L.Nagarajan** Department of Textile Technology
Academic year	2023-2024
Organizing by	Entrepreneurship Development Cell, Jaya Engineering College.
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	MSME women Hackathon 3.0 Presentation

Start date & End Date (DD/MM/YYYY)	18-08-2023		18-08-2023	
Duration of the activity (in Mins) & Start Time & End Time	Duration: 4hours	Start Time: 11.00 AM		End Time: 03.00 PM
Participants	Students: 22	Faculty: 6		External: 6

Mode of session (online / offline)	Offline
Event coordinator	Dr.C.Kayalvizhi
Target Participants	III Year & IV year students from All Departments, Jaya Engineering College.
Outcome	The Students came out with new ideas and they prepared presentations related to those ideas. Each one's idea was very innovative and also has the contribution towards the society. They had their own plan and action in achieving their goal. Thus it proves, young minds to set successful career growth with creative and technical thinking along with emerging new Technologies.

Entrepreneurship Development Cell conducted a Powerpoint Presentation on the " **Start-up Contest For Young Entrepreneurs"** held on 18/08/2023 Friday, through offline mode, at Textile CAD Lab, Textile Block in our institution. The Event started at 11.00 A.M with a warm welcome address by the Ms.A.K. Mohana, Assistant Professor, Department of Textile technology, JEC.

The session was started by the resource person **Prof.L.Nagarajan,** on "**Entrepreneurship in campus**". The resource person has kindled the curiosity of the entire student participants on their innovative thinking and idea formulation, which is incubated within campus and encouraging them to follow the goal towards their career growth. The session mainly focused on **Creative thinking with emerging technologies of an Entrepreneur.**

Also Dr.S.Kevin Bennet gave brief explanation about how one of the students has successfully launched the drones and helped our Tamil Nadu Police Department during Covid-19.

Also the Students came out with new ideas and they prepared presentations related to those ideas. Each one's idea was very innovative and also has the contribution towards the society. They had their own plan and action in achieving their goal.

The vote of thanks was delivered by **Dr.Venkatesh Babu**, Professor & Head, Department of ECE, Jaya Engineering College. He initially thank to the management, Principal and gave best wishes to all students and faculty members for delightful and successful day. As per the feedback received from the participants it was very good learning experience, this Presentation helped them in understanding the Entrepreneurship, Creative thinking along with Emerging Technologies.

Event coordinator   **HOD**   **PRINCIPAL**

A report Photos on "Start-up Contest For Young Entrepreneurs",

at Jaya Engineering College,

Thiruninravur, on 18-08-2023