

Phone: 044-2639 0041 / 2630 0962



## JAYA ENGINEERING COLLEGE

(An ISO 9001 : 2008 CERTIFIED INSTITUTION)

(Approved by AICTE and Affiliated to Anna University)

C.T.H. Road, Prakash Nagar, Thiruninravur (Near Avadi), Chennai - 602 024.

Tamil Nadu, INDIA. E-mail : [info@jec.ac.in](mailto:info@jec.ac.in) Website : [www.jec.ac.in](http://www.jec.ac.in)



This is for your kind reference that the events conducted on Research Methodology, Intellectual Property Rights, Entrepreneurship mentioned in the DVV for criteria 3 (3.2.2) are listed below

S.No.	YEAR	NAME OF THE WORKSHOP/ SEMINAR/ CONFERENCE
1	2019 -2020	Seminar On Role Of Small And Medium Scale Enterprises In Unemployment Reduction
2		Webinar on Experience As An Entrepreneur
3		Seminar on Role Of Small Scale Business In Creating Employment
4	2018 -2019	Guest lecture On How To Estimate The Fund Proposal For Entrepreneur
5	2017 -2018	Entrepreneurship Awareness Camp sponsored by EDII,DST-NSTEDB, Govt.of India
6		Seminar On Problems And Difficulties Of Entrepreneur

### Evidences Enclosed:

1. Detailed Report



  
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JAYA ENGINEERING COLLEGE, THIRUNINRAVUR

DEPARTMENT OF MANAGEMENT STUDIES  
EVENT REPORT ON SEMINAR

The department of MBA and Training and Placement Cell of Jaya Engineering College has organized seminar in the topic of "THE ROLE OF SMALL AND MEDIUM SCALE ENTERPRISES IN EMPLOYMENT REDUCTION" held on 24-08-2019 during 9.00 AM to 12.00 PM

The program started with welcome address delivered by Prof Dr.E.Anandharaja, Director-Department of MBA, Training and Placement cell- Jaya Engineering College who shared his views about the importance and scope of Industry led specializations for students of MBA. And then Event address Started by MR.RANJITHKUMAR – LOGISTICS HEAD INDRA COMPANY PVT.LTD

**Topics Covered In the Seminar:**

In the seminar MR.RANJITHKUMAR, explained about the importance of Entrepreneurs in the market also the impact of small and medium enterprises development among MBA students. To create the awareness among students about the small and medium enterprises in and around India. Total number of students participated is 30 members

**Aim and Objective of Seminar:**

- ❖ To fill the employability gap via skilling students and professionals.
- ❖ To recruit the required future-skill aspirants to make them become employable in the industry
- ❖ To ensure world-class industry ready curricula for management students.

**Importance of Seminar:**

- An academic integrity and accountability for college students.
- Live interactive classroom with corporate coaches for better knowledge gaining for students through seminar

This is a very interactive seminar in between the students and the host by MR.RANJITHKUMAR, has provided more ideas and views on small and medium enterprises in competitive World for College students. This seminar will help the students to face competitive modern world in the current and future. The seminar was a great success and set a high benchmark and will be a milestone in the success path of the Institute.

Annexure -01 List of Participants

Annexure -02 Invitation

Organizing Secretary

Dr.E.Anandharaja

HOD/DIRECTOR  
DEPARTMENT OF MANAGEMENT STUDIES  
JAYA ENGINEERING COLLEGE  
THIRUNINRAVUR-602024

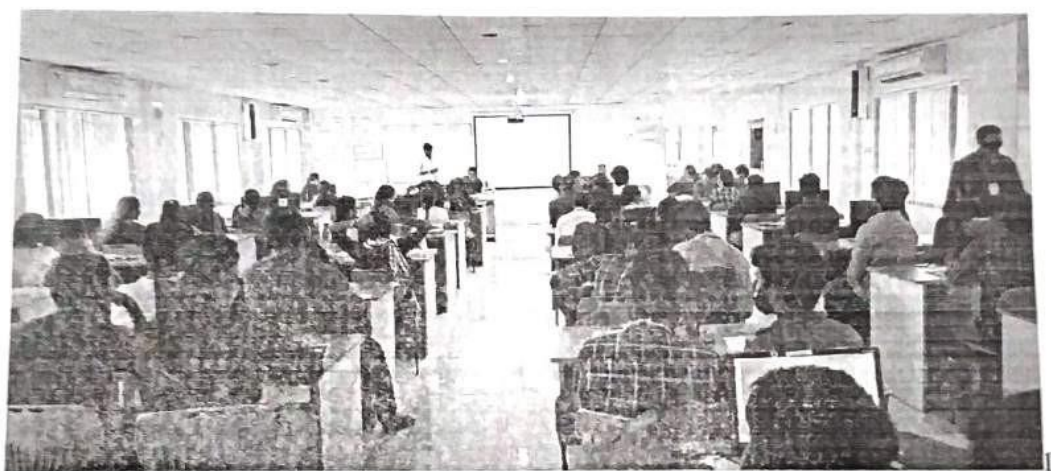


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Seminar on "The Role of Small and Medium Scale Enterprises in Unemployment Reduction" held on 24-08-2019



Feedback session - seminar on "The Role of Small and Medium Scale Enterprises in Unemployment Reduction" on 24-08-2019

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**JAYA ENGINEERING COLLEGE**  
Thiruninravur-602024  
Department of Electronics & Instrumentation Engineering

**Webinar on Experience As An Entrepreneur**

Date :04.06.2020

Time: 6.00 pm to 7.00 pm (1 Hrs)

**RESOURCE PERSON**

Mr. S.Srinivasan  
CHAIRMAN  
ORANGE SORTING MACHINES INDIA Pvt Ltd

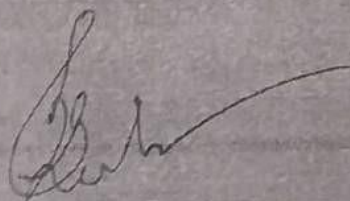
No. of Participants: 72

The objective of the webinar is designed to help you develop your entrepreneurial vision. Vision is an important part of everyone's future, and this is especially true for entrepreneurs. Establishing your vision is the first of several steps toward making your venture a reality. Many would-be entrepreneurs aspire to launch the next great business or organization that will change the world. Some know exactly what they want to create, whereas others figure it out as they go along. Although there is no secret to success, you do need to have some idea about what you envision for your entrepreneurial future. Entrepreneurial vision imagines a future, whereas goals focus on a desired outcome. Although vision is key to creating the future that you want for yourself and your business, goals are important to help you realize the steps needed to.

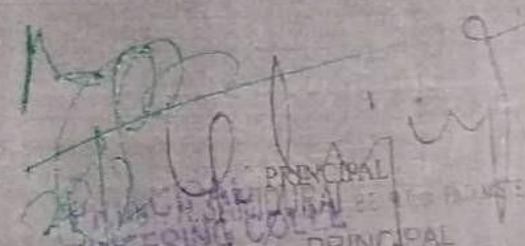


**Webinar on Experience As An Entrepreneur**

Date :04.06.2020

  
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THIRUNINRAVUR CHENNAI

**JAYA ENGINEERING COLLEGE, THIRUNINRAVUR**

**DEPARTMENT OF MANAGEMENT STUDIES  
EVENT REPORT ON SEMINAR**

The department of MBA and Training and Placement Cell of Jaya Engineering College has organized seminar in the topic of "ROLE OF SMALL SCALE BUSINESS IN CREATING EMPLOYMENT" held on 03/01/2019 between 10.00 am To 1.30 Pm

The program started with welcome address delivered by Prof Dr.EAnandharaja, Director-Department of MBA, Training and Placement cell Jaya Engineering College who shared his views about the importance and scope of Industry led specializations for students of MBA. And then Event address Started by DR. AKBARJOHN, ICFAI UNIVERSITY HYDERABAD

**Topics Covered In the Seminar:**

In the seminar DR.AKBARJOHN explained about the importance of Entrepreneurs in the market also the impact of small and medium enterprises development among MBA students. To create the awareness among students about the small and medium enterprises in and around India, also creating the various employment opportunities in various field. Total number of students participated is 20.

**Aim and Objective of Seminar:**

- ❖ To fill the employability gap via skilling students and professionals
- ❖ To recruit the required future-skill aspirants to make them become employable in the industry
- ❖ To ensure world-class industry ready curricula for management students

**Importance of Seminar:**

- An academic integrity and accountability for college students
- Live interactive classroom with corporate coaches for better knowledge gaining for students through seminar

This is a very interactive seminar in between the students and the host by DR.AKBARJOHN has provided more ideas and views on small and medium enterprises in competitive World for College students. This seminar will help the students to face competitive modern world in the current and future. The seminar was a great success and set a high benchmark and will be a milestone in the success path of the Institute.

Annexure -01 List of Participants  
Annexure -02 Invitation

Organizing Secretary  
Dr.E.Anandharaja

HOD/DIRECTOR  
DEPARTMENT OF MANAGEMENT STUDIES  
JAYA ENGINEERING COLLEGE  
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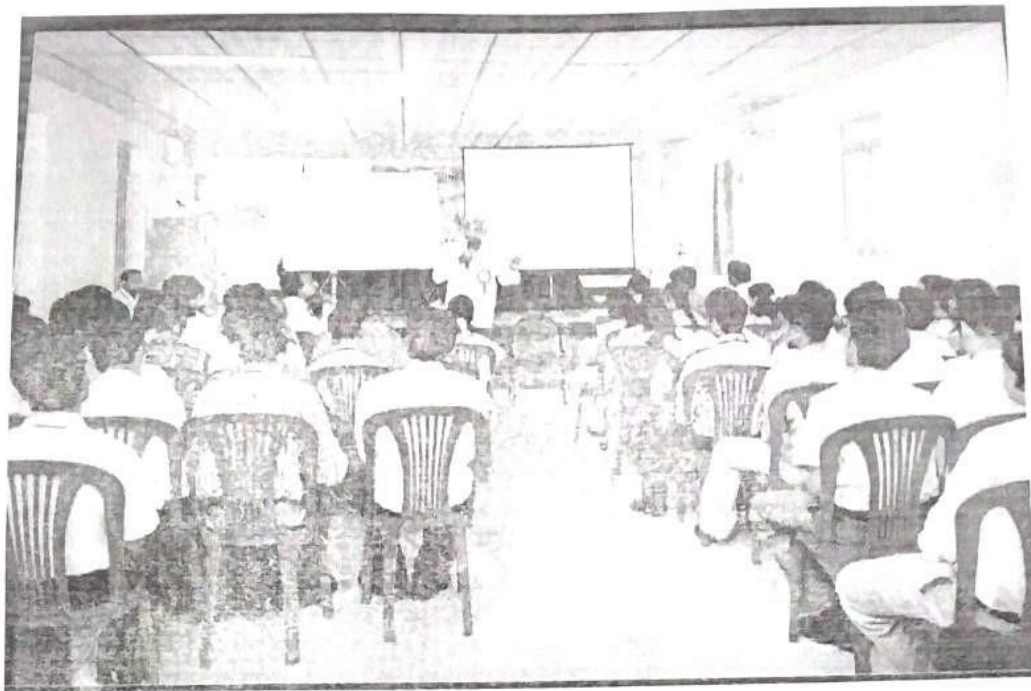
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Principal

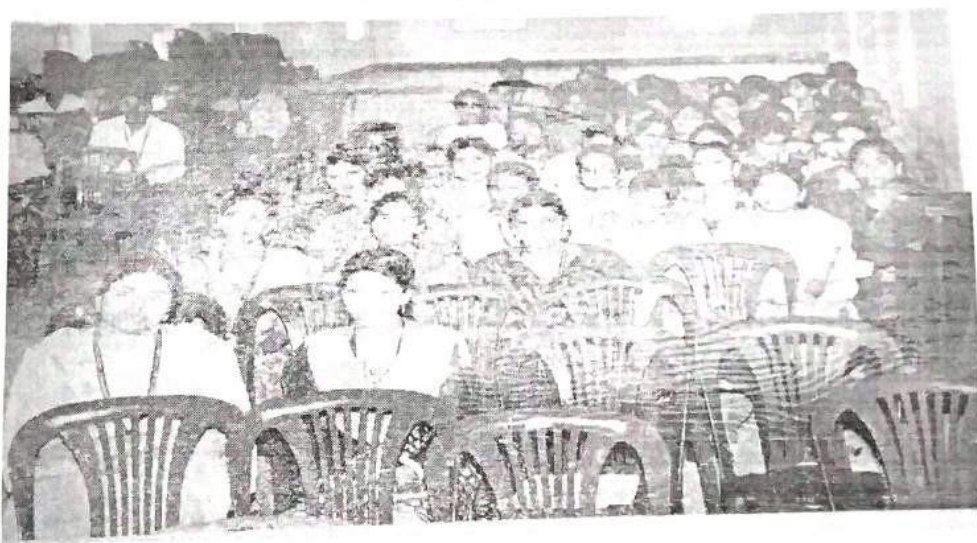
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Role of Small Scale Business in Creating Employment"- On 03/01/2019



Role of Small Scale Business in Creating Employment" - Question & Answer Session on 03/01/2019

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**JAYA ENGINEERING COLLEGE, THIRUNINRAVUR**

**DEPARTMENT OF MANAGEMENT STUDIES  
EVENT REPORT ON GUEST LECTURER**

The department of MBA and Training and Placement Cell of Jaya Engineering College has organized in the topic of "Guest lecturer On How to Estimate the Fund Proposal for Entrepreneur" held on 14-09-2018 between 10.00 am To 1.30 Pm

The program started with welcome address delivered by Prof Dr.E.Anadharajan, Director-Department of MBA, Training and Placement cell- Jaya Engineering College who shared his views about the importance and scope of Industry led specializations for students of MBA. And then Event address Started by MR RAVI -HR EXECUTIVE OF HARSHA EXITO ENGINEERING PVT.LTD.

**Topics Covered In the Guest lecturer:**

In the Guest lecturer Mr.Ravi, explained about the importance of Entrepreneurs in the market and creating an awareness among MBA students, how to encourage entrepreneurship among college students which helps to reduce youth unemployment in the current market scenario. Total number of students participated is 20 members

**Aim and Objective of Guest lecturer:**

- ❖ To fill the employability gap via skilling students and professionals.
- ❖ To recruit the required future-skill aspirants to make them become employable in the industry
- ❖ To ensure world-class industry ready curricula for management students.

**Importance of Guest lecturer:**

- An academic integrity and accountability for college students.
- Live interactive classroom with corporate coaches for better knowledge gaining for students through Guest lecturer

This is a very interactive Guest lecturer in between the students and the host Mr. Ravi has provided more ideas and views on small and medium enterprises in competitive World for College students. This Guest lecturer will help the students to face competitive modern world in the current and future. The Guest lecturer was a great success and set a high benchmark and will be a milestone in the success path of the Institute.

Annexure -01 List of Participants

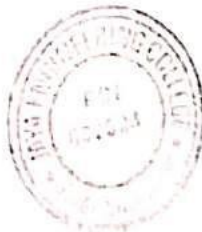
Annexure -02 Invitation

Organizing Secretary

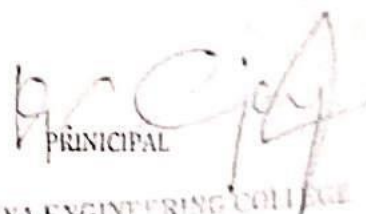


Dr.E.Anadharajan

HOD/DIRECTOR  
DEPARTMENT OF MANAGEMENT STUDIES  
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Guest lecturer on "How to Estimate the Fund Proposal for Entrepreneur" -14-09-2018



Resources person interacting About "How to Estimate the Fund Proposal for Entrepreneur" on 14-09-2018

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**JAYA ENGINEERING COLLEGE-THIRUNINRAVUR**  
**REPORT FOR THE ENTREPRENEURSHIP AWARENESS CAMP**

**Date: 07.07.2017 - 09.07.2017**

**Venue: FOSS LAB**

**Title: Entrepreneurship Awareness Camp**  
**Sponsored by EDII, DST-NSTEDB, Govt. of India**

**Resources Persons:**

**Harish.T.T(Product managaer- cyber security Practices @Hexaware Technologies)**  
**G.Devaraj(Sriram Associate legal advisor)**  
**S.Selvam (CTO kackforge Soft Solutions Pvt Ltd)**

It is our great pleasure to give summary report on the entrepreneurship awareness camp sponsored by EDII, DST- NSTEDB, Govt. of India conducted during 07 July to 09 July, 2017.

On Day1 Morning Sessions was started with inauguration by our beloved Principal **Dr. Krishnan Vijayaraghavan**. Welcome address (Camp Objective) was given by Mr. Prof.M.Kumaran HOD/CSE. Historical background-Indian values about Entrepreneurship and the present scenario are presented resources person by Harish.T (Product managaer- cyber security Practices at Hexaware Technologies). Afternoon sessions are presented by alumini's of our college young entrepreneur in our society.

On Day2 Morning Sessions are presented by various resource people G.Devaraj (Sriram Associate legal advisor) intellectual property rights in entrepreneurship, Harish T presented Tech. & commercial Aspects of SSI unit. Afternoon Sessions are presented by various resource persons S.Selvam (kackforge Soft Solutions) Financial aspects of SSI unit including salient features of a project report.

On Day 3 Morning Sessions are presented by various resource people Harish.T (Product managaer- cyber security Practices at Hexaware Technologies) Creativity and business, the man behind the venture. Afternoon Sessions are presented by various resource persons G.Devaraj (Sriram Associate legal advisor) Lectures by practicing entrepreneur's success stories- common problems faced by entrepreneurs. The lecture ended with vote of thanks by Prof. V. Yuvaraman.

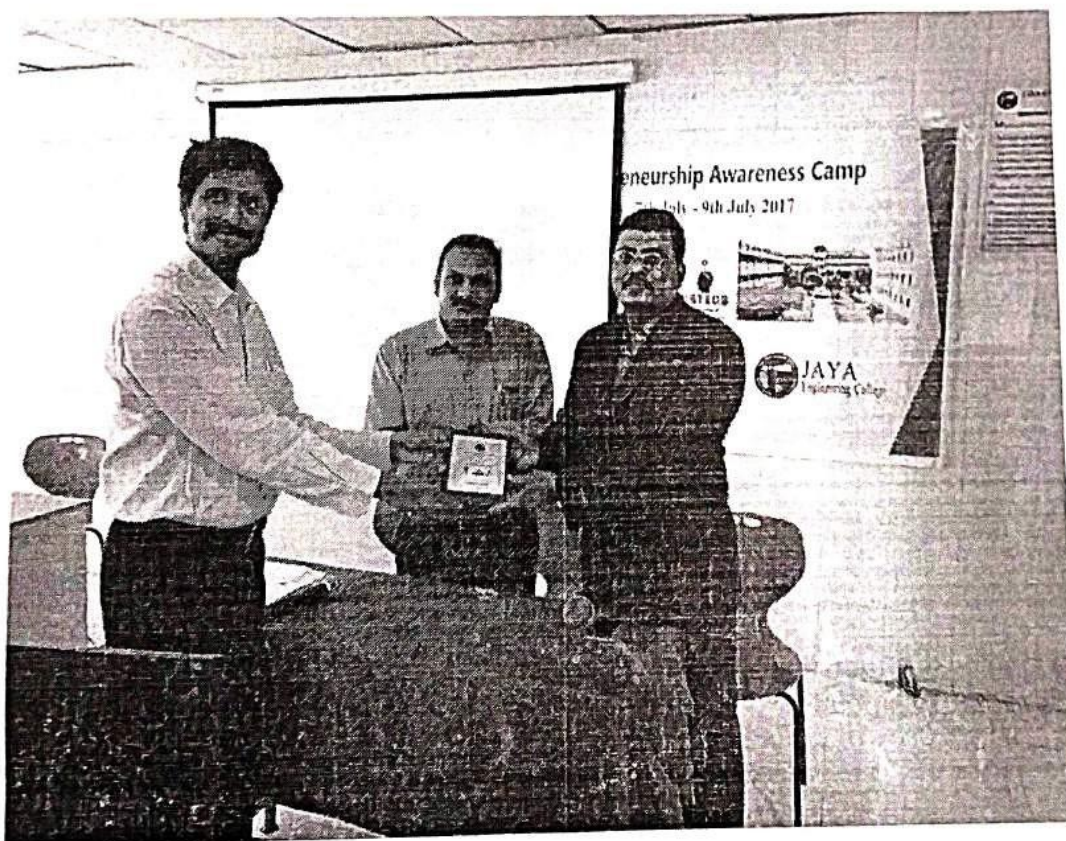
  
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**THIRUNINRAVUR CHENNAI-602**







**Entrepreneurship Awareness Camp:- 08-07-2017** Resource person S.Selvam (CTO kackforge Soft Solutions Pvt Ltd)



**Entrepreneurship Awareness Camp:- 09-07-2017**

  
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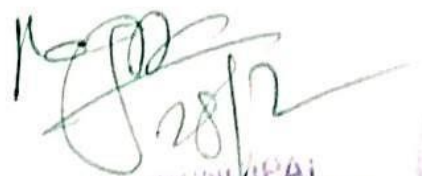




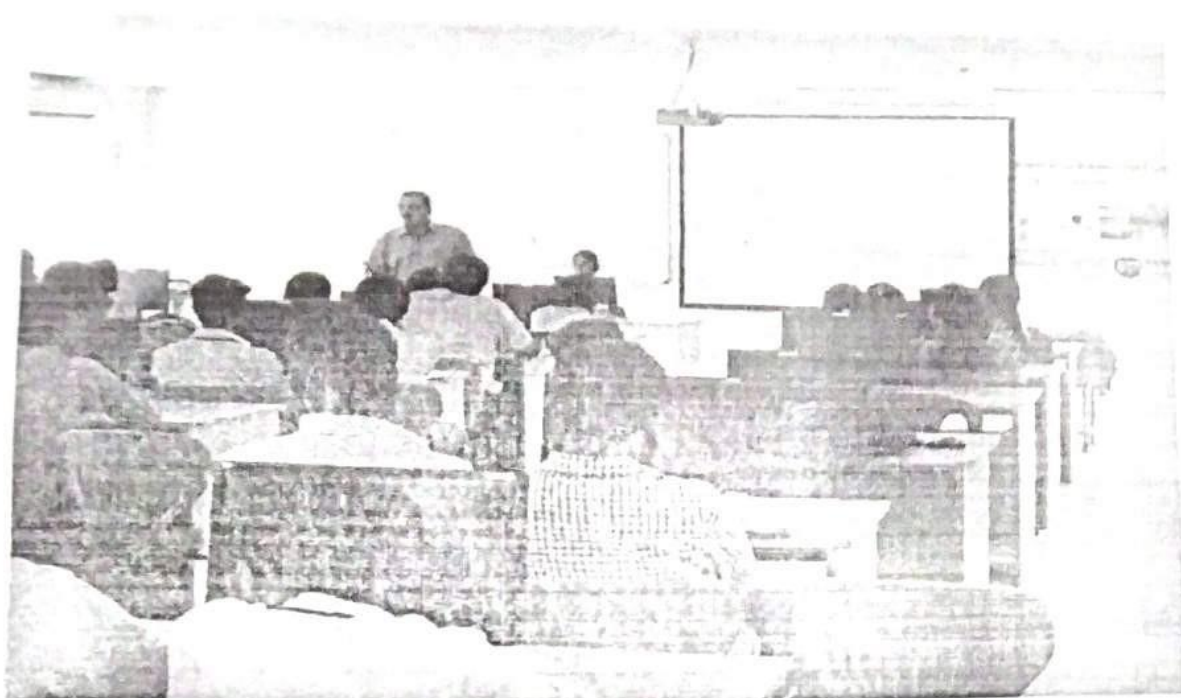
**Entrepreneurship Awareness Camp:- 07-07-2017-Session Inauguration**




**Entrepreneurship Awareness Camp: - 07-07-2017 Harish TT felicitation for his accomplishments and achieve success in his Carrier.**

  
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**Entrepreneurship Awareness Camp:- 09-07-2017** The lecture ended with vote of thanks by Prof. V. Yuvaraman.

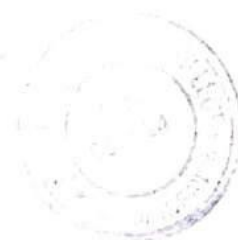
  
**HEAD OF THE DEPARTMENT**  
**HEAD OF THE DEPARTMENT**  
 Computer Science & Engineering  
 Jaya Engineering College,  
 Tiruninravur - 602 024.



  
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JAYA ENGINEERING COLLEGE, THIRUNINGRAVUR

DEPARTMENT OF MANAGEMENT STUDIES  
EVENT REPORT ON GUEST LECTURE

The department of MBA and Training and Placement Cell of Jaya Engineering College has organized in the topic of Seminar on "PROBLEMS AND DIFFICULTIES OF ENTREPRENEUR" held on 14.03.2024 between 9.00 am to 1.30 pm.

The program started with welcome address delivered by Prof. Dr. E. Anandharajan, Director-Department of MBA Training and Placement Cell- Jaya Engineering College who shared his views about the importance and scope of industry led specializations for students of MBA, then Event Address started by MR. DILIP. HOD OF HARSHA CHANS PVT LTD.

**Topics Covered In the Seminar**

In the seminar MR. DILIP, explained about the importance of Entrepreneurs in the market and creating an awareness among MBA students, how to encourage entrepreneurship among college students which helps to reduce youth unemployment in the current market scenario, also helps them to analyze the problems & difficulties of an entrepreneur. Total number of students participated is 25 members.

**Aim and Objective of Seminar**

- ❖ To fill the employability gap via skilling students and professionals.
- ❖ To recruit the required future-skill aspirants to make them become employable in the industry.
- ❖ To ensure world-class industry ready curricula for management students.

**Importance of Seminar**

- An academic integrity and accountability for college students.
- Live interactive classroom with corporate coaches for better knowledge gaining for students through Guest lecturer.

This is a very interactive Guest lecturer in between the students and the host Mr. DILIP has provided more ideas and views on small and medium enterprises in competitive World for College students. This Guest lecturer will help the students to face competitive modern world in the current and future. The Guest lecturer was a great success and set a high benchmark and will be a milestone in the success path of the Institute.

Annexure -01 List of Participants  
Annexure -02 Invitation

Organizing Secretary

*E. Anandharajan*  
Dr. E. Anandharajan

HOD/DIRECTOR  
DEPARTMENT OF MANAGEMENT STUDIES  
JAYA ENGINEERING COLLEGE  
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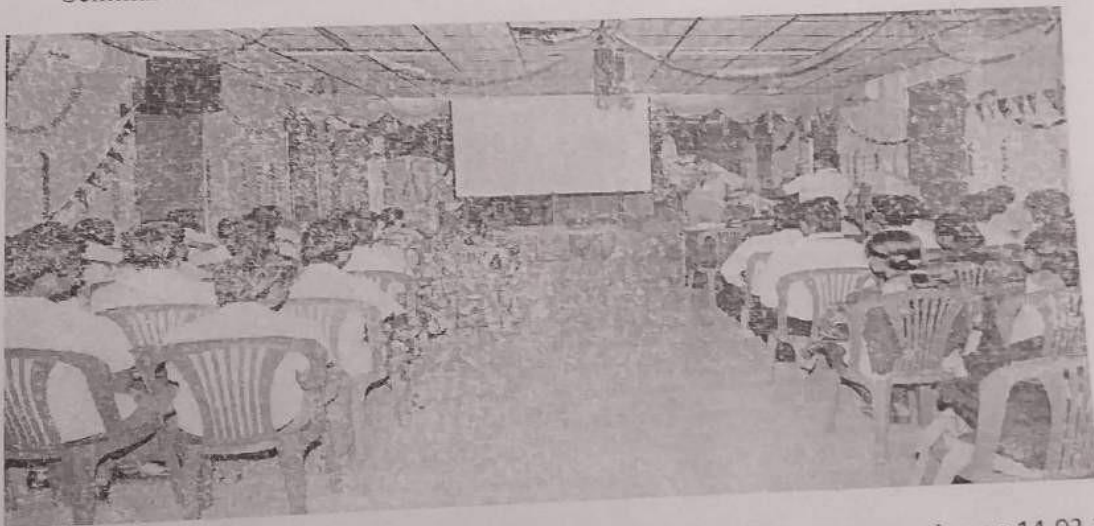
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Seminar on "Problems and Difficulties of Entrepreneur" On 14-03-2018



Seminar on "Problems and Difficulties of Entrepreneur"-Question & answer session on 14-03-2018

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