

13. Faculty Details

**JAYA ENGINEERING COLLEGE-
THIRUNINRAVUR
Faculty Profile**

Name : Dr. L.SUBBURAJ

Designation : PROFESSOR

**Email :
mbahod@jec.ac.in**

Phone : +91-9360724730



1	Educational Qualification	MBA.,M.Phil.,M.Com.,Ph.D
2	Work Experience	
	a)Teaching	17.5
	b)Research	6
	c)Industry	2.5
	Total	26
3	Area of Interest/Specialization	HR, Marketing & Finance
4	Membership	<ul style="list-style-type: none"> • Asia Marketing Federation (AMF) since December 2014 • Association of Human Resource Professionals, Bangalore • Asian Pacific Federation of Human Resource Management UK,(APFHRM) • Australian Human Resource Institute (AHRI), Australia. • Indian Direct Marketing Association
5	Publication in Journals	
	National :	22
	International :	14
6	Publication in Conferences	
	National :	16
	International :	13
	Workshops and Program	

7	Organized :	5
	Attended :	19
8	Research projects carried out In PhD Level MBA Project	4 120
9	No.of Books Published	4